U.S. DISTRICT COURT

EXHIBIT INDEX

N.D. OF ALABAMA BRIEF IN SUPPORT OF DEFENDANTS' MOTION FOR SUMMARY JUDGMENT ON PLAINTIFFS' SECTION 1, PER SE, AND QUICK LOOK CLAIMS

EXHIBIT NO.	DATE	DESCRIPTION
001	10/00/1947	L. Reed, U.S. Public Health Service Report: Blue Cross and Medical Service Plans
002	1997	R. M. Cunningham Jr. and R. Cunningham III, The Blues: A History of the Blue Cross and Blue Shield System
003	01/00/1940	R. Rorem, Non-Profit Hospital Service Plans
004	06/30/2017	Deposition Transcript of BCBSA 30(b)(6) Corporate Representative R. Wilson Unredacted Version Filed Under Seal
005	N/A	History of the Blue Cross and Blue Shield System
006	11/02/1937	Letter from R.F. Cahalane to R. Rorem
007	05/01/1941	Hospital Service Corporation of Alabama, Exemplar Blue Cross Mark Use
008	04/12/2017	Deposition Transcript of BCBSA 30(b)(6) Corporate Representative M. Rotunno
009	01/00/1938	Committee on Hospital Service, American Hospital Association, Standards For Non-Profit Hospital Care Insurance Plans
010	09/00/1946	American Hospital Association, Blue Cross Approval Program
011	06/16/2017	Deposition Transcript of BCBSA 30(b)(6) Corporate Representative S. Putziger
012	06/00/1939	Standards For Non-Profit Hospital Service Plans, Established by The Commission on Hospital Service, American Hospital Association
013	1950	Blue Shield Medical Care Plans, Constitution and By-Laws, Membership Standards
014	09/02/1992	Key Issues Inter-Plan Operations Committee Filed Under Seal

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EXHIBIT NO.	DATE	DESCRIPTION
015	04/00/1979	1979 FTC Report, Medical Participation In Control Of Blue Shield And Certain Other Open-Panel Medical Prepayment Plans, Staff Report to the Federal Trade Commission and Proposed Trade Regulation Rule
016	04/12/2017	BCBSA 30(b)(6) Corporate Representative M. Rotunno Dep., Exhibit 2-A
017	05/05/1945	L. Reed & H. Vaughn Jr., The Coordination of Medical and Blue Cross Plans
018	05/28/1956	Blue Cross Association
019	2015	C,F, Chapin, Ensuring America's Health, The Public Creation of the Corporate Health Care System
020	08/19/1947	Trademark Application: 71/531,753 Registration Number: 554,817
021	09/24/1947	Principal Register, Service Mark Registration No. 554,818
022	09/30/1947	Trademark Application: 71/536,214 Registration Number: 554,488
023	02/13/1948	Trademark Application: 71//549,601 Registration Number: 554,492
024	12/12/2012	Trademark Application: 71/616,543 Registration Number: 562,430
025	07/21/1954	Trademark Application: 71/670,326
026	10/06/1952	Trademark Application: 71/636,199 Registration Number: 591,778
027	12/15/1949	Trademark Application: 71/589,371 Registration Number: 557,037
028	11/13/1950	Trademark Application: 71/606,403 Registration Number: 557,040
029	12/01/1952	Agreement Relating To The Collective Service Mark "Blue Shield"
030	09/20/1948	Blue Cross Commission, Meeting Minutes

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EXHIBIT NO.	DATE	DESCRIPTION
031	03/01/1954	Agreement Between American Hospital Association and Blue Cross Plan
032	07/03/2017	Report Of Professor Kevin M. Murphy Related To Standard Of Review
		Unredacted Version Filed Under Seal
033	05/17/1989	P. Jordan Letter to Inter-Plan Operations Committee re IPOC Meeting & Tab 3
		Filed Under Seal
034	08/00/1983	Models For National Account Delivery Systems Filed Under Seal
035	08/31/1982	M.E. Sellers Memorandum re Meeting of Task Force on Inter-Plan Programs & Reciprocity Attachment
036	05/25/2017	J. Voss 30(b)(1) Deposition Transcript
037	04/18/1983	M.E. Sellers Memorandum to B. Guiliani, et al. re Inter Plan Operations Work Group Washington Meeting & Enclosure #2 Filed Under Seal
038	11/11/1982	E. Werner, "Long-Term Business Strategy" Presentation Filed Under Seal
039	04/13/1994	GAO Report re Blue Cross and Blue Shield, Experiences of Weak Plans Underscore the Role of Effective State Oversight
040	07/15/1975	Committee on Role and Structure, Blue Cross Association, Final Report
041	01/31/1990	Summary of Assembly of Plans' Recommendations on Service Marks and Exclusive Service Areas Filed Under Seal
042	09/14/1982	Long-Term Business Strategy, A Program Of Change For Growth 1983-1990 Filed Under Seal
043	02/20/1987	White Paper On The Blue Cross And Blue Shield Assembly Of Plans Filed Under Seal

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EXHIBIT NO.	DATE	DESCRIPTION
044	01/01/1991	Blue Cross License Agreement Filed Under Seal
045	01/01/1991	Blue Shield License Agreement Filed Under Seal
046	00/00/1991	Inter-Plan Operations Committee Report
047	02/20/1992 - 02/21/1992	Minutes, Board of Directors Blue Cross and Blue Shield Association Filed Under Seal
048	02/19/1992	Inter-Plan Operations Committee Memorandum re Out-Of-Area Program Policies Filed Under Seal
049	04/28/1994 - 04/29/1994	Minutes, Board of Directors Blue Cross And Blue Shield Association Filed Under Seal
050	11/18/2016	Excerpts from Guidelines to Administer Membership Standards Applicable to Regular Members Filed Under Seal
051	09/03/1996	Issues and Proposals Relating to Changes in Plan Control: Final Amended Report to the Members of the Board of the Blue Cross and Blue Shield Association Filed Under Seal
052	09/19/1996	Minutes, Member Plan Meeting Blue Cross Blue Shield Association Filed Under Seal
053	02/24/2004	R. McCaskey, et al. Letter to S. Serota Filed Under Seal
054	05/24/2001	National Best Efforts Action Requested by Plan Performance and Financial Standards Committee: Memorandum Filed Under Seal
055	05/18/2005	Special Study Committee Memorandum to Members, BCBSA Board of Directors re Final Recommendations Filed Under Seal

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EXHIBIT NO.	DATE	DESCRIPTION
056	06/20/1993	Description of Inter-Plan Programs Relating to Out-of-Area Claims Processing
		Filed Under Seal
057	06/30/1972	Ownership Agreement, Service Mark and Trademark "Blue Cross" Between American Hospital Association and Blue Cross Association
058	12/31/2001	Plan, Subsidiary and Affiliate Summary Data Filed Under Seal
059	00/00/2003	Plan, Subsidiary and Affiliate Report Filed Under Seal
060	05/01/2013	Plan, Subsidiary and Affiliate Report Filed Under Seal
061	12/31/2015	Plan, Subsidiary and Affiliate Report Filed Under Seal
062	09/09/2009	BlueCross BlueShield of Alabama Media Response
063	10/01/2012	DRAFT Harvard Business School - Excerpts from Transcript of Global Health Care Conference
064	09/00/2013	Governing The Blues: A Handbook for the BCBSA Board of Directors
		Filed Under Seal
065	00/00/2011	National Account Market Assessment
066	N/A	Blue Networks / Blue Card Key Messages
067	09/30/2003	Presentation to the Department of Justice, Antitrust Division (Confidential Response to CID No. 22086)
		Filed Under Seal
068	11/02/1995	Emerging Issues Committee Memorandum to Members, Board of Directors re Summary of Exclusive Service Areas Review
069	06/02/2017	C. Rolfe 30(b)(1) Deposition Transcript
070	12/08/2016	C. Rogan, Samford University 30(b)(6) Deposition Transcript Filed Under Seal

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EXHIBIT NO.	DATE	DESCRIPTION
071	04/30/1999	V. Wall Memorandum to J. Otto re Blue Competition Research Summary
072	03/00/2008	Idaho Brand Confusion Study Regence, Business Intelligence Filed Under Seal
073	10/20/1998	BCC / BSC Brand Confusion Study DRAFT
074	06/28/2004	Presentation re Market Share: BCBSA vs. Competitors
075	02/13/2014	Arit John, Insurers Are Avoiding Poor Rural Counties, Leading to Higher Obamacare Premiums, The Atlantic
076	12/03/2013	Presentation re Blue System Overview
077	06/13/1985	Plan-Net Board of Managers Meeting Key Issues and Minutes
078	00/00/1986	Annual Report to the Plans, A Maturing Enterprise: The Capacity to Win
079	08/22/1989	F. Friedman, The Business Case For ITS Filed Under Seal
080	07/00/2013	Presentation re 2013 Inter-Plan Programs Committee Orientation
081	04/25/2017	M. Latham Dollar General 30(b)(6) Deposition Transcript
082	03/20/2013	BCBSA Strategic Plan 2013-2016: "Strong Blue Plans, Strong Blue Brands" Filed Under Seal
083	12/05/2012	Blue Distinction® Total Care Program Overview
084	2009	Blue365 Business Plan
085	03/27/2017	B. Jacome CB Roofing LLC 30(b)(6) Deposition Transcript
086	12/31/2011	Presentation re Hewitt Discount Benchmarking Analysis Filed Under Seal
087	04/26/2011	Presentation re Blue Cross and Blue Shield Provider Improvement Initiatives

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EXHIBIT NO.	DATE	DESCRIPTION
088	05/05/2017	J. Ackerson Named Plaintiff 30(b)(1) Deposition Transcript Filed Under Seal
089	11/00/2011	BlueCard® Customer Satisfaction Survey, Provider Office Staff Survey Results, 2011 Wave II Report Blue Cross and Blue Shield of Alabama
090	07/20/2011	Presentation re Mid-Year Update
091	06/00/2011	BlueCard® Customer Satisfaction Survey, Provider Office Staff Survey Results, 2011 Wave I Report Blue Cross and Blue Shield of Alabama Inter-Plan Programs
092	04/10/2017	C. Clark Named Plaintiff 30(b)(1) Deposition Transcript Filed Under Seal
093	05/03/2017	B. Eisemann Crenshaw Community Hospital 30(b)(6) Deposition Transcript Filed Under Seal
094	05/17/2017	K. Wright Neurological Surgery Associates 30(b)(6) Deposition Testimony
095	03/27/2013	Excerpts from The Brand Book: The Brand Regulations and Implementation Guides Filed Under Seal
096	10/04/2013	Presentation re Blue Networks / BlueCard
097	11/05/2009	L. Abercrombie Email to J. Lassiter re BCBS Plan Design Filed Under Seal
098	02/20/2014	2013 National Account Decision Maker Survey
099	07/17/2013	Elevate Brand Reputation: State of the Brands
100	03/28/2017	R. Sadler Sadler Electric 30(b)(6) Deposition Transcript
101	2014	Brand Strength Measure Survey
102	02/16/2012	Presentation re Brand Strength Measure Survey
103	02/00/2012	2011 Small Group Survey

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EXHIBIT NO.	DATE	DESCRIPTION
104	12/16/2016	R. Roshek Sister Schubert 30(b)(6) Deposition Transcript Filed Under Seal
105	12/15/2016	P. Groux Perdido Beach Resort 30(b)(6) Deposition Transcript
106	03/07/2017	J. Lassiter Pearce, Beville, Leesburg, Moore, P.C. 30(b)(6) Deposition Transcript
107	02/01/2015- 01/31/2016	BlueCross BlueShield of Alabama Medical Cost Report Package for Pearce, Beville Filed Under Seal
108	04/18/1985	J. Rankin Letter to W. Hudgins (DOJ) re CID No. 6485
109	03/09/2004	DOJ Antitrust Division Statement on the Closing of its Investigation of Anthem, Inc.'s Acquisition of Wellpoint Health Networks, Inc.
110	03/31/2003	BCBSA Response to Interrogatory No. 2 of CID No. 22086 Filed Under Seal
111	06/16/2011	Presentation re Best Efforts Primer
112	06/16/2005	Board of Directors Minutes - Meeting of June 16, 2005 Filed Under Seal
113	04/22/1946	Blue Cross Commission, The United States Senate Hears The Blue Cross Story: Informed Testimony Presented to the Committee on Education and Labor
114	01/26/1971, 01/27/1971 and 01/28/1971	United States Congress, Hearings before the Subcommittee on Antitrust and Monopoly of the Committee on the Judiciary
115	04/08/1986	Memorandum Opinion re <i>Grp. Hosp. & Med. Servs., Inc. v. Blue Cross & Blue Shield of Va.</i>
116	08/21/2008	Transcript of Motion Hearing re <i>Powderly v. Blue Cross & Blue Shield of N.C.</i>
117	06/28/2017	R. Cullen 30(b)(1) Deposition Transcript
118	06/30/1972	BCA License Agreement

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EXHIBIT NO.	DATE	DESCRIPTION
119	06/19/2014	Articles of Incorporation and Bylaws for Blue Cross and Blue Shield Association Filed Under Seal
120	N/A	Timeline, BCBSA 30(b)(6) Corporate Representative R. Wilson Dep. Ex. 001
121	05/19/2017	G. Verdon BCBSA 30(b)(1) Deposition Transcript
122	09/00/2013	Excerpts from 2013 Inter-Plan Programs Policies and Provisions Filed Under Seal
123	02/01/2013 - 01/31/2014	BlueCross BlueShield of Alabama Medical Cost Report Package for Pearce, Beville Filed Under Seal
124	02/01/2012 - 01/31/2013	BlueCross BlueShield of Alabama Medical Cost Report Package for Pearce, Beville Filed Under Seal
125	02/01/2014 - 01/31/2015	BlueCross BlueShield of Alabama Medical Cost Report Package for Pearce, Beville Filed Under Seal
126	06/14/2012	Washington v. NFL, No. 11-CV-03354, Tr. of Proceedings, Doc. 25
127	N/A	Blue Cross Blue Shield Association Website, <i>The Blue Cross Blue Shield System</i>